



# Ralph Garrity

929 Astor Street  
Milwaukee, WI 53202  
414-350-4070  
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## Objective

Project based assignments in the fields of special event production or corporate entertainment.

## Experience

1996–Present Festival Productions, Inc. Milwaukee, WI

Owner

- Operate as a general contractor in the areas of Scaffold, staging, scrimming, decor and graphics.
- Operate as site and operations manager for large scale special events and trade shows.
- Media buyer for select electronic media clients.

1984–1996 Festival Productions, Inc. Milwaukee, WI

Partner

- Provided logistic and operational support for civic and corporate events.
- Financed construction of event rental inventory.

1974–1996 Lifestyle Furniture Rental, Inc. Waukegan, IL

President, General Manager

- Acted as chief operating officer of a seven store retail and rental chain.
- Performed duties of merchandise manager.
- Established and operated "in house" advertising agency.

## Highlights

### Entertainment Industry

- Production, Operations, and Creative for the Milwaukee Art Museum expansion dedication weekend. 2001.
- Construction, stage and area manager for Extreme Sports area at Summerfest. 1996-2003
- Project manager "Rainbow Summer" graphic program at the Marcus Center for the Performing Arts. 2000-2001
- Programmed pyrotechnic re-enactment of the Eiffel Tower Millennium celebration. 2000-2002
- Layout, specification and acquisition of site for "Bastille Festival Days, North Americas Largest French Festival" 1999-2003
- General contractor for the construction of "The World's Largest Snowman" with Marquette University School of Engineering. 1986
- Equity partner "Elvis & the Superstars", Branson, MO. 1993-1999
- Sector Coordinator "Olympic Medals Plaza" Salt Lake Winter Games 2002
- Associate Producer "Chrome & Thunder" Revue, Harley-Davidson "ORT" tour 2002
- Site Manager and Assistant to Producer - Harley-Davidson's "Party", the Finale of their 100<sup>th</sup> Anniversary Tour 2002-2003

### Retail Industry

- Designed and general contracted five furniture showroom build-outs 1975, 1976, 1979, 1985, 1987
- Opened outlet stores as new profit center for chain. 1980, 1984, 1988
- Designed and merchandised "Convertibles", a sofa specialty store 1992
- Sold Lifestyle Furniture Rental, Inc. to Swingles Furniture Rental, Inc. 1996

## Education

Student

1969-70 Central YMCA Junior College Chicago, IL

- Courses in business administration and marketing.

Certification

1997 Construction Institute Chicago, IL

- Training in scaffold erection certification.



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## Event Producer

Augtoberfest - Milwaukee, WI 1980-1986  
Mitchell St. Festival Days - Milwaukee, WI 1985-1987  
Louisville Musicfest - Louisville, KY 1984  
Waterfest - Oshkosh, WI 1986-88  
Celebrate - Warren MI 1987-88  
Winter Fun Fest – Milwaukee, WI 1985-87  
Leach Truck Co. 100th Anniversary - Oshkosh, WI 1987

## Operations Management

Riversplash - Milwaukee, WI  
Bastille Days - Milwaukee, WI  
Blue Jazz Barbecue - Milwaukee, WI  
Harley-Davidson Convention Announcement - Greenville, NC  
Harley-Davidson National Rally – Milwaukee, WI  
Holiday Folk Fair – Milwaukee, WI  
Cathedral Square Concerts – Milwaukee, WI  
Milwaukee Art Museum Gala Weekend – Milwaukee, WI  
Milwaukee River Challenge – Milwaukee, WI  
Holiday Lights Festival – Milwaukee, WI

## Event Supplier

Taste of Madison – Staging  
Cellar Door Concerts – Barricade  
Rainbow Summer – Decor  
Milwaukee Summerfest - Barricade, Staging, Scrim  
Port Washington Fish Day – Staging  
Milwaukee Winterfest – Staging  
Jazz in The Park - Staging  
Harley-Davidson 95th Anniversary - Barricade, Staging  
Milwaukee Winterfest – Staging  
Gallery Night – Decor

## General Contractor

Systems scaffold  
Electrical generators and distribution  
Large format digital graphics

## Venue Manager

Aggressive Skating Association - Milwaukee, WI  
Harley-Davidson 95th Anniversary Pere Marquette Concerts

## Production Credits

World's Tallest Snowman 1985 - Milwaukee, WI  
William Clinton 1996 Campaign Kick-Off - Milwaukee, WI  
Van's 1999 Triple Crown of Skateboarding - Milwaukee, WI

## References

Ed Hanrahan  
Hanrahan & Assoc.  
2025 Summit St  
Milwaukee WI 53202  
(414) 283-9797

Chuck Ward  
Milwaukee World Festival  
200 Harbor Drive  
Milwaukee WI 53202  
(414) 273-2680

Andrew Empson  
Independent Producer  
Vista Panoramic 20  
38398 Santa Vrsula  
Tenerife, Spain  
34 922 303 607

Don Ellingsen  
Ellingsen & Brady Advertising  
207 E. Buffalo St.  
Milwaukee, WI 53202  
(414) 224-9424