

DATE: 04/23/03

TO: Invited Company

FROM: Ralph Garrity
Festival Productions, Inc.
929 Astor St.
Milwaukee, WI 53202

RE: Harley-Davidson 100th Anniversary Generators

Enclosed please find the RFP for the generators to be used for the final show of the 2003 Harley-Davidson Anniversary. This request is for generators and associated equipment and services to be used for the show on the night of August 31, 2003, the closing show of the anniversary weekend at Veteran's park on Milwaukee's lakefront. This is a free event with major national talent, which will be attended by 150,000 guests.

We request a proposal, which would outline your concept and method for creating efficient and affordable temporary power for the production. Please include any drawings, equipment lists, pictures, or sketches necessary to convey your concept.

The enclosed drawing of the venue and specification of generators is offered merely as a suggestion of how one might configure the system. We are not restricted to any one design and ask you to submit creative and cost effective solutions. The loads are our current estimates; we will gladly give you the contacts of the vendors that have been contracted if you have questions

I am also enclosing a drawing of the wiring for the "Ring of Lights" that shows our concept for that particular application. Also enclosed is a general CD with drawings, aerials, maps, layouts, and pictures to attempt to give you some feel for the venue and the project.

We ask that you bid generators as units **individually** by unit number and distribution as a **percentage discount** off your current price list, which we ask you to enclose. Any labor, transportation charges, or miscellaneous charges should be **thoroughly detailed**.

We anticipate that whichever bidder is chosen, will also be our supplier for additions at this venue and possibly at additional sites during the weekend.

This size of "free" show is a very large undertaking and necessitates extreme budget consciousness. Pricing and delivery date will be extremely significant in the decision making process. I hope you will be mindful of this when bidding on the production of what feel will be "The Show of the Year".

I would appreciate your receiving your proposals by **May 9, 2003**. I would ask that you to mail them to the address as follows:

Ralph Garrity
Festival Productions, Inc.
929 Astor St.
Milwaukee, WI 53202

Please address any questions or comments to me via my e-mail at "ralphgar@aol.com" or my cell phone at 414-350-4070.